

# Ideopolis City Leadership Network 2009 – 2010

***"The City Leaders Network is one of the few places where I can discuss the key economic challenges facing our cities and regions, get access to leading experts, and learn from the experiences of other localities. The agenda has also proved to be very flexible and responsive to the new economic circumstances which we face."***

Glenn Athey, Director, Insight East (Regional Intelligence Centre),  
East of England Development Agency

The Ideopolis City Leadership Network was launched in 2008 to meet a demand for a cross-sectoral national network to support city leaders from across the UK and from different sectors to discuss, share expertise about and get to grips with the important issues that cities face. Keeping an eye on the big picture, learning from others and sharing expertise become more important in these difficult times.

## **The Ideopolis City Leadership Network is:**

- **A unique, international, cross-sectoral network** that helps policymakers and city leaders worldwide to understand what the changing economy means for the cities and regions in which they work, and how to translate this understanding into action;
- **An 'ideas lab' for leaders and decision makers** in the civic, education, business and third sector, all grappling with the opportunities and challenges that places and businesses face in the changing economy;
- **A forum for discussing strategic issues and exchanging practical ideas with peers facing similar challenges.**

## **Why join?**

The Ideopolis City Leadership Network is the only forum of its kind in the UK. It provides a unique opportunity to share ideas with other policymakers, city leaders and experts in their field both from the UK and internationally.

We provoke interesting and forward thinking discussion on the cities agenda and we keep members updated through short briefings, frequent events with expert speakers, workshops and written "snapshot" papers throughout the year.

The Work Foundation's Ideopolis team use their expertise to keep network members updated on key issues and stimulate their thinking. Members are encouraged to shape the agenda and to contribute to events and outputs.

## What does network membership include?

Between October 2009 and September 2010, the network will be offering:

- **Five events for members on key issues affecting cities**
  - Recent events have discussed topics including cities in the recession, worklessness, skills and the labour market in the recession, distinctiveness and local economic strategies, city leadership and investment strategies for local development and infrastructure.
  - Members have the opportunity to shape the format and focus of events.
  - Events are usually held in a roundtable format to ensure maximum participation from members.
  - The City Leadership Network attracts high level speakers who are experts in their field. Recent speakers have included Sir Bob Kerlake, Sir Peter Hall and Will Hutton.
- **Five snapshot analysis papers**
  - Short papers analysing topical issues are pre-released to network members before wider publication.
  - Examples of recent snapshots produced are The Geography of the Recession, Obama's Urban Policy and Knowledge Based Manufacturing and Britain's Future Knowledge Economy
- **Monthly update emails**
  - Including highlights of external research publications and responses to public policy announcements.
- **A complimentary place at the 2010 Ideopolis Conference**
- **An invitation to The Work Foundation invitation-only annual topical debate**

## Membership Options

From October 2009 we are offering two types of membership to the City Leadership Network – **UK Membership and International Membership**. The membership year runs from 1 October 2009 – 30 Sept 2010.

**UK Membership** has been designed for organisations based within the UK. This is full membership to the City Leadership Network and includes **all** the benefits as listed above.

**UK Membership** for 2009-2010 is £3,000+VAT. This can be paid in two instalments if requested – half in October 2009 and the remaining half in April 2010.

**International Membership** has been designed for our partners based outside the UK to enable to them to be part of this influential network. International Membership includes all the benefits on this page with the exception of the five events. International Membership does, however, include a complimentary place at the 2010 Ideopolis Conference. International members who wish to attend events are very welcome to do so at a cost of £200 per event.

**International Membership** for 2009-2010 is £2,000.

## **Schedule of Events 2009 – 2010**

We will be holding events on the following dates from 2009-2010 – please book these in your diaries now!

NB: Topics may change as we strive to ensure the network responds to the issues that city leaders are grappling with. We will update members on any changes as early as possible, and we always welcome your suggestions on topics of particular interest to you.

### **16<sup>th</sup> October 2009: Working across boundaries: large and medium sized cities making the best of their distinctive assets**

The economy does not respect administrative boundaries and as a result most cities are working across boundaries, whether informally or in more formal arrangements such as multi-area agreements. But during a recession when pressure on resources grows and politicians are being asked to demonstrate how they are protecting *their* area, how can large and medium-sized cities work together most effectively? What are the challenges of partnership working and how can these be overcome most effectively to position places for the recovery?

Speakers: Sir Peter Hall, John Hawkins (AGMA) and Stuart Jarvis (PUSH) (all invited)

### **2<sup>nd</sup> December 2009: Recession and Cities: A review of the impact of the recession, where we are now, and how to plan for the upturn.**

Following on from our extremely successful recession event for the 2008-9 City Leadership Network, Will Hutton will give an update on the financial situation. He will review what has happened over the past 12 months, what he anticipates is still to come and how cities can prepare themselves for the upturn. This will be enhanced by further presentations on how cities and regions have equipped themselves to make it through the difficult times.

Speakers: Will Hutton (confirmed), Chris Murray (Core Cities) (invited) and Belfast City Council (invited)

**4<sup>th</sup> March 2010:** to be confirmed

**13<sup>th</sup> May 2010:** to be confirmed

**June/July 2010:** Ideopolis Conference 2010

**16<sup>th</sup> Sept 2010:** to be confirmed

## Speakers

Past speakers have included:

- Professor Sir Peter Hall, Bartlett School of Architecture and Planning, University College London
- Baroness Estelle Morris, previously Pro-Vice Chancellor, University of Sunderland
- Sir Bob Kerslake, Chief Executive, Homes and Communities Agency
- Professor Michael Parkinson, Liverpool University
- Will Hutton, Executive Vice-Chair, The Work Foundation
- Greg Clark, Cities and Regions
- Dave Simmonds, Chief Executive, CESI
- Debra Mountford, Senior Policy Manager, OECD LEED Programme

## Our network members include:

OECD LEED Programme  
Manchester City Council  
Core Cities  
Arup  
East of England Development Agency (EEDA)  
One Northeast  
Birmingham City Council  
NESTA  
The Audit Commission  
IDeA  
Creative Sheffield  
Foundation Degree Forward  
Partnership for Urban South Hampshire (PUSH)  
Bedfordshire County Council  
Yorkshire Forward  
Belfast City Council  
Yorkshire Cities

**To book your place in the 2009-10 City Leadership Network  
please contact Sarah Barnett [SBarnett@Theworkfoundation.com](mailto:SBarnett@Theworkfoundation.com)**

