

Manufacturing in a Knowledge Based Economy

the work foundation



Date: Tuesday 2 December 2008

Time: 10:00 until 12:30 (followed by a networking lunch)

Location: The Work Foundation, 21 Palmer Street, London SW1H 0AD

Against the background of the BERR Manufacturing Strategy Review, this event will focus on the role of modern manufacturing in the economy.

The traditional divide between manufacturing and services is breaking down rapidly. In a knowledge based economy, manufacturing firms increasingly derive much of their value added from the integration of services into the production process.

We will focus on:

- How the manufacturing workforce has changed
- Why manufacturing firms have invested in intangibles
- Whether knowledge and technology based manufacturing help the economy rebalance away from over-dependence on financial services.

The Work Foundation's latest research on this issue will be presented by Ian Brinkley, Director of the Knowledge Economy Programme. Martin Temple of EEF, the manufacturers organisation, will be giving his reaction to the Review and the future of manufacturing followed by informal discussion with The Work Foundation and Rolls Royce. Other speakers and participants will be announced shortly

For more information or to register for this event, please contact Sezis Okut sokut@theworkfoundation.com or telephone 020 7976 3605.

